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# QUALITY POLICY

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Effective Date:-10-05-2021

## **QUALITY POLICY**

NOVERA EXIM has been leading branding and identity solutions providers. NOVERA EXIM comes up with a completely integrated Plant at Ludhiana, Punjab to keep pace with the fast-growing manufacture top notch products.

The Quality Management System Policy of NOVERA EXIM declares the company's commitment to providing a quality management services by:

- ✓ Conforming to customer and interested parties requirements
- ✓ Providing quality product's that ensure customer satisfaction is enhanced wherever possible and is controlled by experience, expertise, capability and performance.

It is our policy to implement and maintain an effective Quality Management System by promoting awareness and understanding of the system by the company staff, and ensuring that adequate resources and training are available to ensure continual improvement of our management services.

The importance of continual improvement in the organization will be reinforced by the setting and reviewing of goals and objectives based on:

- ✓ Key performance indicators,
- ✓ Audits
- ✓ Stakeholders, customer and employee feedback



The management systems are reviewed periodically by senior management and revised as and when necessary to meet changes in the needs of the company, our customers or other stakeholders.

The ultimate responsibility for Quality lies with the NOVERA's management and through them it's Executive Committee.

The Quality Management System is in accordance with ISO 9001:2015

**(Authorized Signatory)**

A circular blue ink stamp is stamped over a handwritten signature. The stamp contains the text "NOVERA EXIM" around the top inner edge and "LUDHIANA" at the bottom. A small star is located at the bottom center of the stamp. The signature is written in blue ink and is partially obscured by the stamp.